

ATTACHMENT AND SELF-PRESENTATION ON FACEBOOK

**“THE BOOK OF MANY FACES”: EXAMINING THE IMPACT OF
ATTACHMENT ANXIETY, SELF-ESTEEM AND GENDER ON FACEBOOK
SELF-PRESENTATION**

by

PAGOULATOU AIKATERINI

A thesis submitted in partial fulfillment of the

requirements for the degree of

MASTER OF SCIENCE

in

APPLIED PSYCHOLOGY

The American College of Greece

2014